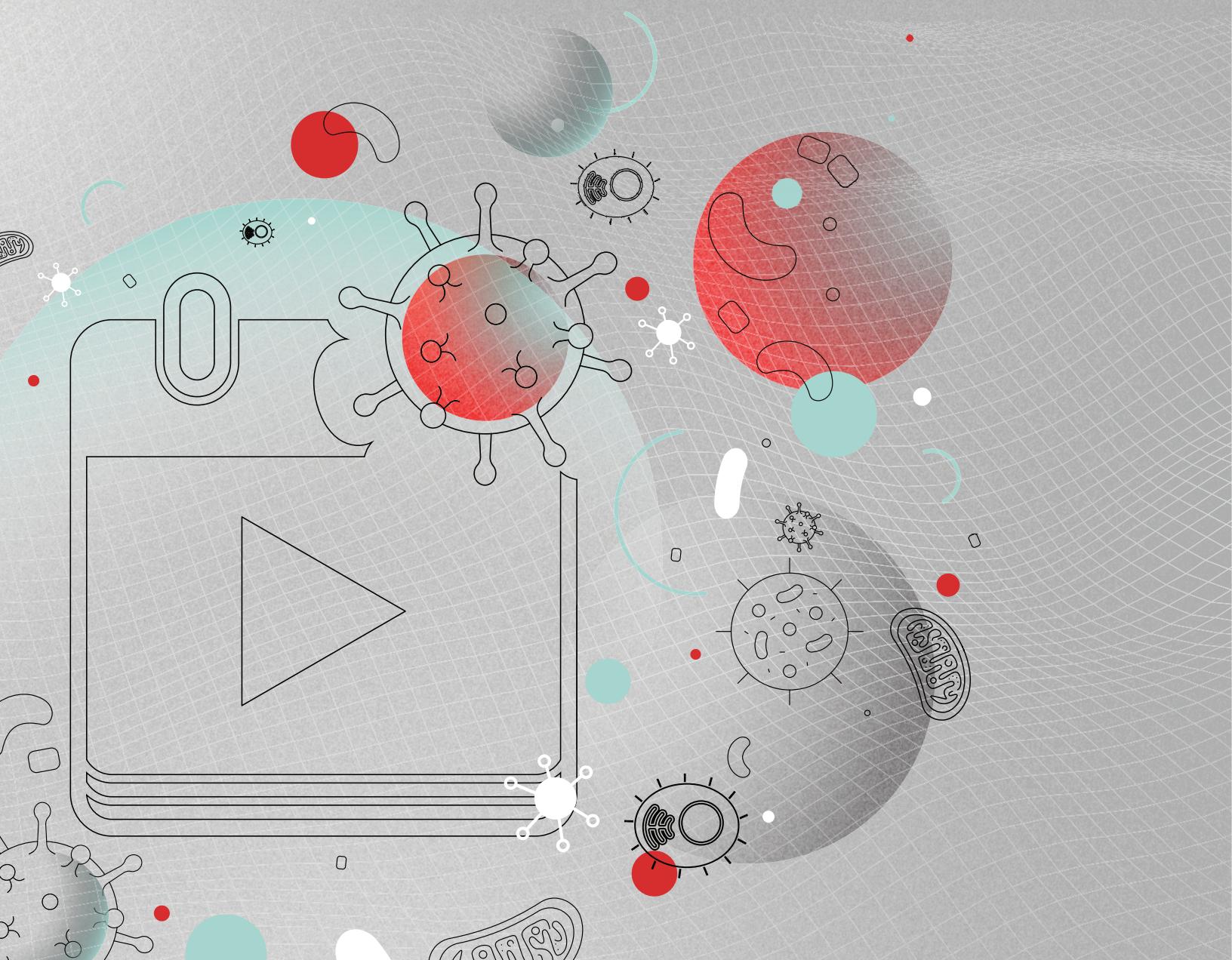


TheScientist

Creative Services Content Calendar | 2026



Content Calendar

Take a look at some of the exciting new sponsorship opportunities listed in our 2026 Creative Services Content Calendar. Whether your goals are brand recognition, lead generation, education, or reader engagement, we will help you achieve them!

2026	January	February	March	April	May	June	July	August	September	October	November	December
Webinars	Spatial Proteomics	Immunology	Gene Editing	Synthetic Biology	Organoids	Cell Therapy	qPCR	Neuroscience and Stem Cells	Cancer	Drug Development	PFAS Testing	mRNA Therapeutics
Symposia		Biomarkers	Cancer	Drug Discovery and Development	Infectious Diseases	Gene Editing			Cell and Gene Therapy	Organoids	Spatial Omics	
Research Roundtable Webinars	Animal Alternatives in Molecular Biology			Research Reproducibility			Single-Cell Biology			Cancer Immunotherapy		
eBooks		Drug Development		Cancer: 40th Anniversary Edition				Pharma			Proteins	
Posters & Infographics	Infographic: Antibody Production		Poster: Better Western Blotting		Infographic: Cell Culture Tips	Poster: Spatial Biology		Infographic: Gene Editing	Poster: Protein Degradation	TS 40th Anniversary		Poster: Biomarkers
Sponsored Articles	Cell Therapy Development	Digital PCR		RNA Vaccines		High Throughput Screening Assays	Gel Electrophoresis		Autoimmunity		CAR T Cells	Agri-genomics
Newsletters	High Throughput Screening	Single-Cell Research	Spatial Proteomics	Spatial Transcriptomics	Synthetic Biology	Multomics	Epigenetics	Vaccines	Agrigenomics	mRNA Therapeutics	Drug Development and Manufacturing	Smart Labs
Shaping Science Videos	Agriogenomics		Cancer Biomarkers		Single-Cell Research		AI in Biology		Epigenetics		Gene Therapy	Infectious Diseases

Multisponsored Packages

Webinars & Research Roundtables

Multisponsor webinars allow up to 6 sponsors per event. Gain access to the full registration list giving you a low-lift method to produce high-quality leads.

SPONSORS RECEIVE

- Full registration and attendee lists
- Logo on registration page
- Opportunity to provide up to 3 resources for attendees to download
- Research Roundtables: Option to include speaker as panelist at event.

Symposia

TS Symposia allow 3 levels of sponsorship: Platinum, Gold, and Silver. These larger, two-day events draw in our largest audiences!

SPONSORSHIP OPTIONS



PLATINUM

- 40-minute scientific company talk plus Q&A
- Expanded promotions
- Logo on registration pages
- Access to full registration list



GOLD

- 20-minute scientific company talk plus Q&A
- Expanded promotions
- Logo on registration pages
- Access to full registration list



SILVER

- Expanded promotions
- Logo on registration pages
- Access to full registration list

eBooks

Multisponsor ebooks allow up to 4 sponsors per topic. Featuring exclusive content from *The Scientist*, our ebooks offer readers a valuable resource.

SPONSORS RECEIVE

- 100 guaranteed nurture leads
- Logo and full-page ad within the ebook

Posters & Infographics

Multisponsor posters allow up to 4 sponsors per topic. These large posters are written and designed to be eye catching.

Infographics allow up to 2 sponsors, or single sponsor and include your own tips/call out on the infographic.

SPONSORS RECEIVE

- 100 guaranteed nurture leads
- Logo and company description on the poster OR logo only on the infographic

Sponsored Articles

Multisponsor articles allow up to 4 sponsors per topic. They are posted on *The Scientist's* website and introduce researchers to new tools, methods, technologies, and emerging research fields.

SPONSORS RECEIVE

- 50 guaranteed nurture leads
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- Social media post
- Inclusion in one Research Resources Newsletter

TS News Alerts Newsletters

Sponsor a newsletter to deliver your message directly into the inboxes of life science researchers. Up to 2 sponsors per newsletter.

SPONSORS RECEIVE

- Customized content block within the newsletter to feature a piece of your educational content
- Banner ad (728x90)
- Full metrics report

January

WEBINARS	Spatial Biology Exploring Cellular Organization with Spatial Proteomics This webinar will highlight how researchers are using cutting-edge spatial proteomics technologies to advance their understanding of cellular organization in healthy and diseased tissues. KEYWORDS: <i>proteomics, spatial biology, cell biology, protein analysis, cell profiling</i>
ROUNDTABLES	Animal Alternatives in Molecular Biology Rethinking the Role of Animals in Molecular Biology This roundtable webinar will explore emerging animal alternatives, ethical considerations, and the evolving role of animals in research. KEYWORDS: <i>animal models, molecular biology, organoids, computational biology</i>
POSTERS & INFOGRAPHICS	Infographic: Antibody Production Borrowing from Biology to Produce Better Antibodies This infographic will cover in vitro and in vivo techniques for producing antibodies, such as hybridomas, animal models, and donor-specific antibodies, as well as recombinant methods. KEYWORDS: <i>monoclonal antibodies, hybridoma, plant-produced antibody, antibody purification, antibody validation, antibody therapy, antibodies, recombinant antibodies</i>
SPONSORED ARTICLES	Cell Therapy Development This will be an overarching article about cell therapy research and the development process. KEYWORDS: <i>cell therapy, CAR T cells, stem cells, regulatory processes, cancer, gene therapy</i>
SHAPING SCIENCE VIDEOS	Agrigenomics
NEWSLETTER SPECIAL TOPICS	High Throughput Screening

February

WEBINARS	Immunology Redefining Immunology Through Advanced Technologies This webinar will highlight cutting-edge tools and technologies that are advancing immunology research. KEYWORDS: <i>immunology, immune profiling, immune system, immune suppression</i>
SYMPOSIA	Biomarkers Advancing Biomarker Discovery for Disease Insights This symposium will highlight how researchers are using established and emerging biomarker discovery approaches to uncover new insights into disease biology. KEYWORDS: <i>biomarkers, disease progression, molecular diagnostics, disease mechanism, translational research, artificial intelligence</i>
EBOOKS	Drug Development Traversing the Therapeutic Manufacturing Landscape This ebook will cover core challenges and key solutions in therapeutic manufacturing. This may include interviews with subject matter experts, research summaries, and infographics explaining the development pipeline. KEYWORDS: <i>clinical research, drug discovery & development, FDA approval, pharma & biotech</i>
SPONSORED ARTICLES	Digital PCR This will be a tips and tricks-style article covering digital PCR. KEYWORDS: <i>digital PCR, droplet-based microfluidics, PCR, experimental design</i>
NEWSLETTER SPECIAL TOPICS	Single-Cell Research

March

WEBINARS	Gene Editing Next-Generation Approaches for Precision Gene Editing This webinar will highlight how these next-generation gene editing approaches allow scientists to achieve targeted and accurate DNA modifications in their research. KEYWORDS: <i>gene editing, genome editing, base editing, prime editing, gene therapy, AAV</i>
SYMPOSIA	Cancer Emerging Therapeutic Strategies in Oncology This symposium will showcase advances across the spectrum of emerging cancer therapies, highlighting both preclinical research and translational developments. Topics may include immune checkpoint inhibitors, adoptive cell transfer, bispecific antibodies, targeted small molecules, epigenetic modulators, novel delivery systems, liquid biopsies, and AI-driven platforms. KEYWORDS: <i>immuno-oncology, immunotherapy, checkpoint inhibitors, adoptive cell transfer, CAR T cells, cancer vaccines, bispecific antibodies, tumor microenvironment, immune resistance, translational oncology, artificial intelligence</i>
POSTERS & INFOGRAPHICS	Better Western Blotting Overcoming Challenges in Western Blotting This poster will highlight common challenges in western blotting and provide practical solutions for improving signal quality, reducing background, and enhancing reproducibility and quantification. KEYWORDS: <i>western blot, protein analysis, reproducibility, experimental design</i>
SHAPING SCIENCE VIDEOS	Cancer Biomarkers
NEWSLETTER SPECIAL TOPICS	Spatial Proteomics

April

WEBINARS	Synthetic Biology Synthesizing Plant Biology Innovations This webinar will highlight synthetic biology research related to plant biology, such as agrigenomic and bioprocessing applications. KEYWORDS: <i>plant biology, synthetic biology, agriculture research, sustainability, food science</i>
SYMPOSIA	Drug Discovery and Development From Bench to Startup This symposium will feature scientists with experience translating a basic research idea into an industry startup. KEYWORDS: <i>startup, translational research, industry collaboration, drug approval</i>
ROUNDTABLES	Research Reproducibility The Reproducibility Revolution in Molecular Biology This roundtable webinar will examine strategies to improve experimental design, share protocols, adopt open data practices, and standardize methods to increase reliability and trust in molecular biology research. KEYWORDS: <i>molecular biology, reproducibility, experimental design, transparency</i>
SPONSORED ARTICLES	RNA Vaccines This article will cover mechanisms, design, and latest advances and applications for RNA vaccines. KEYWORDS: <i>mRNA vaccine, vaccine design, neoantigens, cancer vaccine, avian flu, flu vaccine, COVID-19</i>
NEWSLETTER SPECIAL TOPICS	Spatial Transcriptomics

May

WEBINARS	Organoids Exploring Organoids for Disease Modeling Research This webinar will highlight some ways in which researchers are updating organoid models to better recapitulate <i>in vivo</i> conditions and fulfill their promise in healthcare. KEYWORDS: organoids, stem cells, 3D cultures, disease model, disease mechanism
SYMPOSIA	Infectious Diseases Pushing Boundaries in Emerging Infectious Disease Research This symposium will highlight how scientists use cutting-edge experimental and computational tools to investigate infection mechanisms, monitor infectious agents, and guide future interventions, particularly in the area of emerging infectious diseases. KEYWORDS: infectious disease, emerging infectious diseases, pathogen, host-pathogen interactions, disease mechanism
EBOOKS	Cancer: 40th Anniversary Edition Covering the Cancer Genome Atlas We've been covering TCGA stories since its inception as an NIH pilot project in 2006. This ebook can cover progress related to TCGA studies that we have covered and our current perspectives on the research. KEYWORDS: cancer genomics, epigenomics, multiomics, next-generation sequencing, single-cell genomics
POSTERS & INFOGRAPHICS	Infographic: Cell Culture Tips and Tricks for Stellar Cell Cultures This infographic will provide a handy guide to cell culture, with a focus on common challenges and how to overcome them. KEYWORDS: 3D cell culture, stem cells, organoids, cell culture, cell lines
SPONSORED ARTICLES	Single-Cell Research
NEWSLETTER SPECIAL TOPICS	Synthetic Biology

June

WEBINARS	Cell Therapy Strategies for Optimizing Cell Therapies This webinar will explore emerging strategies to improve the design, production, and delivery of cell therapies. KEYWORDS: cell therapy, regenerative medicine, immunotherapy, CAR T cells, stem cell therapy, cell engineering, cell manufacturing, therapeutic delivery
SYMPOSIA	Gene Editing Tackling Translational Needs in Gene Editing This symposium will highlight how researchers are overcoming key obstacle between gene editing and clinical applications such as cell and gene therapy. KEYWORDS: gene editing, gene therapy, cell therapy, drug delivery systems, CRISPR, experimental design, AAV
POSTERS & INFOGRAPHICS	Spatial Biology Mapping Tissues with Spatial Biology This poster will highlight key spatial biology technologies and how these approaches reveal tissue organization, cell-cell interactions, and molecular patterns in health and disease. KEYWORDS: spatial biology, spatial transcriptomics, proteomics, cell biology
SPONSORED ARTICLES	Assays for High Throughput Screening This will be an overarching article about what high-throughput means, types of assays that enable HTS, and technological advances in HTS. KEYWORDS: high-throughput systems, multiomics, cell-based assays, flow cytometry, FRET, biosensors, NMR, mass spectrometry, next-generation sequencing
NEWSLETTER SPECIAL TOPICS	Multiomics

July

WEBINARS	qPCR Planning Publication-Ready PCR Experiments This Technique Talk webinar will feature an expert perspective on designing futureproof qPCR workflows. It may highlight up-to-date guidelines like the MIQE and considerations to keep in mind for post-qPCR applications such as NGS. KEYWORDS: <i>gene expression, genetics, PCR, qPCR, quantitative PCR, real-time PCR, RT-PCR, next-generation sequencing</i>
ROUNDTABLES	Single-Cell Biology Unlocking Molecular Insights with Single-Cell Biology This roundtable webinar will discuss approaches for integrating multiomic data, managing technical variability, and translating single-cell insights from the bench to clinical applications. KEYWORDS: <i>single-cell biology, single-cell analysis, single-cell resolution, single-cell genomics, single-cell epigenetics</i>
SPONSORED ARTICLES	Gel Electrophoresis This article will be a tips and tricks style article that will cover electrophoresis for nucleic acids and proteins. KEYWORDS: <i>gel electrophoresis, native PAGE, western blot, protein analysis, DNA gel</i>
SHAPING SCIENCE VIDEOS	AI in Biology
NEWSLETTER SPECIAL TOPICS	Epigenetics

August

WEBINARS	Neuroscience and Stem Cells Repairing the Injured Nervous System with Stem Cells This webinar will explore the ways in which endogenous or exogenous can be used to target nervous system regeneration after injury. KEYWORDS: <i>traumatic brain injury, spinal cord injury, stem cells, 3D cell culture, organoids</i>
EBOOKS	Pharma Innovation Shaping the Next Era of Medicine This ebook will explore the future of the pharmaceutical industry at the interface of diagnostics, smart medical devices, and therapeutic innovation. KEYWORDS: <i>pharma, translational medicine, diagnostics, medical devices, precision medicine, drug development</i>
POSTERS & INFOGRAPHICS	Infographic: Gene Editing Designing a Gene Editing Experiment This infographic will highlight different strategies for experimental planning, CRISPR delivery, and post-editing analysis. KEYWORDS: <i>gene editing, CRISPR, experimental design</i>
NEWSLETTER SPECIAL TOPICS	Vaccines

September

WEBINARS	Cancer Single-Cell Approaches for Characterizing Tumor Heterogeneity This webinar will highlight how researchers apply single-cell methods to investigate tumor subpopulations and interactions with the surrounding environment. KEYWORDS: <i>single-cell analysis, cancer heterogeneity, tumor microenvironment, single-cell RNA sequencing, spatial transcriptomics, multi-omics, tumor subpopulations, biomarker discovery, precision oncology</i>
SYMPOSIA	Cell and Gene Therapy The Translational Potential of Cell and Gene Therapies This symposium will discuss how researchers identify, test, and develop cell and gene therapies for various applications. KEYWORDS: <i>cell therapy, gene therapy, cell culture, translational research, translational science, stem cells, AAV</i>
POSTERS & INFOGRAPHICS	Protein Degradation Exploring Targeted Protein Degradation Strategies This poster will highlight several targeted protein degradation strategies and their advantages across different protein targets and cellular contexts. KEYWORDS: <i>protein degradation, proteins, protein stability, protein interactions, PROTACs</i>
SPONSORED ARTICLES	Autoimmunity This article will go in depth about the mechanisms of autoimmunity and current therapeutic research. KEYWORDS: <i>autoimmunity, autoimmune disease, antibodies, immune system, immune system development</i>
SHAPING SCIENCE VIDEOS	Epigenetics
NEWSLETTER SPECIAL TOPICS	Agrigenomics

October

WEBINARS	Drug Development Monoclonal Antibody Foundations This Technique Talk webinar will explore the essential steps of the antibody production workflow, including cell line development, upstream culture strategies, and downstream purification methods and highlight practical solution to common manufacturing challenges. KEYWORDS: <i>monoclonal antibody production, cell culture, biomanufacturing, functional characterization, cell line development, hybridoma</i>
SYMPOSIA	Organoids Exploring Organoids for Disease Modeling Research This symposium will uncover the promising ways in which researchers use tissue-specific organoids to model diseases, understand how disorders develop, and uncover new treatment options. KEYWORDS: <i>organoids, stem cells, 3D cultures, disease model, disease mechanism</i>
ROUNDTABLES	Cancer Immunotherapy Next Frontiers in Cancer Immunotherapy This roundtable webinar will examine approaches for profiling the tumor microenvironment, discovering neoantigens, developing cell therapies, and addressing challenges in preclinical immunotherapy research. <i>Keywords: cancer immunotherapy, molecular biology, tumor microenvironment, cell therapy, neoantigens</i>
POSTERS & INFOGRAPHICS	Poster: 40th anniversary Cheers to 40 Years! The Biggest Stories of the Past Four Decades Join <i>The Scientist</i> as we take a stroll down memory lane. This poster will highlight some of the most interesting stories covered over the past 40 years. <i>Keywords: science, history of science, innovation, innovation spotlight, top innovations</i>
NEWSLETTER SPECIAL TOPICS	mRNA Therapeutics

November

WEBINARS	PFAS Understanding PFAS Testing This Technique Talk webinar will explore the latest approaches to PFAS testing and how they can be used to mitigate the risks associated with these chemicals. KEYWORDS: <i>analytical chemistry, contamination, laboratory testing, water quality, chemicals</i>
SYMPOSIA	Omics From Data to Discovery: Omics in Therapeutic Innovation This symposium will examine the role of omics and multiomics approaches in accelerating drug discovery research, including the integration of spatial techniques. KEYWORDS: <i>omics, multiomics, drug discovery, genomics, transcriptomics, proteomics, metabolomics, epigenomics, spatial biology</i>
EBOOKS	Proteins Proteins in Health and Disease: Emerging Research Frontiers This ebook will explore the evolving landscape of protein research, including how advances in proteomics, structural biology, and computational modeling provide insights into protein function, dysfunction, and therapeutic targeting. KEYWORDS: <i>proteins, proteomics, protein interactions, protein structure, protein dynamics, biomarker discovery, structural biology, systems biology</i>
SPONSORED ARTICLES	CAR T Cells This will be an overarching article about what CAR T cells are, how they are developed, and their applications in therapies and research. KEYWORDS: <i>lymphoma, CAR T cells, cancer, cell therapy, myeloma, T cells, chimeric antigen receptor</i>
SHAPING SCIENCE VIDEOS	Gene Therapy
NEWSLETTER SPECIAL TOPICS	Drug Development and Manufacturing

December

WEBINARS	mRNA therapeutics Developing Protein Replacement Therapies with mRNA This webinar will highlight recent advances in mRNA-based protein replacement therapies KEYWORDS: <i>mRNA, synthetic biology, protein deficiency, rare diseases</i>
POSTERS & INFOGRAPHICS	Poster: Biomarkers Hitting the Mark with Neurological Biomarkers This poster will summarize how blood-based biomarkers of neurodegenerative disease show promise for earlier diagnosis and better patient outcomes. KEYWORDS: <i>neurodegenerative diseases, biomarkers, Alzheimer's disease, Parkinson's disease, multiple sclerosis</i>
SPONSORED ARTICLES	Agrigenomics This will be an overarching article covering what agrigenomics is, tools and technologies, and applications. KEYWORDS: <i>agriculture, functional genomics, genomics, genotype, next-generation sequencing</i>
SHAPING SCIENCE VIDEOS	Infectious Disease Research
NEWSLETTER SPECIAL TOPICS	Smart Labs

Additional Topics Available for Single Sponsorship

Webinars

TECHNIQUE TALKS

The *Scientist* University (TSU) presents Technique Talks, a series of educational courses that answer the question, "How can I get this experiment to work?" The following topics are available for single sponsorship.

- Antibody production
- Protein-protein interactions
- Immunofluorescence and immunohistochemistry staining
- Flow cytometry
- PCR and qPCR tips and tricks
- 2D cell culture
- 3D cell culture
- Next-generation sequencing sample and library prep
- Next-generation sequencing data analysis
- Cell and gene therapy workflows
- Immunoassays
- Microscopy – electron, confocal, and brightfield
- Wastewater epidemiology
- Proteomics
- Bioprocessing
- CRISPR
- Spatial biology
- Metabolomics
- Protein expression
- Animal studies
- Mass spectrometry
- Lab automation
- PFAS testing
- Drug manufacturing

eBooks

RISING STARS

Rising Star ebooks present interviews from up to four up-and-coming scientists, covering topics such as their latest research, their thoughts on the future of their research field, and their scientific inspirations and journeys. These ebooks can be themed to a desired scientific field or research question.

POTENTIAL TOPICS: cancer, immunology, drug development, cell biology, precision medicine

SYNTHETIC BIOLOGY

By engineering organisms to have new abilities, such as producing a medicine or sensing something useful in their environment, synthetic biologists redesign nature to help humans. This ebook will highlight recent synthetic biology research aimed at improving human health and tackling disease.

KEYWORDS: synthetic biology, genome engineering, microorganisms, cloning, drug development

FLOW CYTOMETRY

Flow cytometry has been a game-changer in cell biology research, and technological advancements provide researchers with an even greater understanding of their cells. This ebook will first highlight tips and tricks for the basic flow cytometry workflow, followed by articles focusing on cutting-edge research involving flow cytometry and related methods.

KEYWORDS: flow cytometry, FACS, fluorescent dyes, cell sorting

METABOLISM

There is growing scientific interest in the relationship between fasting metabolism and the development and progression of various diseases. This ebook will discuss the latest evidence related to the metabolic effects of intermittent fasting and how that may influence disease outcomes.

KEYWORDS: oncology, fasting, fasting-mimicking diet, metabolism, cell metabolism, autophagy



Posters

NEURODEGENERATIVE DISEASE RESEARCH

(can be applied to any disease research area)

The prevalence of patients with neurodegenerative diseases, such as Alzheimer's disease, Parkinson's disease, and amyotrophic lateral sclerosis, is rapidly growing, which makes further research of critical importance. This poster will explore the role of microglia in the prevention and progression of these diseases, the advantages of stem cell-based therapies in their treatment, and the application of plant-derived flavonoids to treat the neuroinflammation associated with neurodegenerative diseases.

KEYWORDS: neurodegenerative diseases, Alzheimer's disease, Parkinson's disease, amyotrophic lateral sclerosis, therapeutic development, microglia, stem cells, neuroinflammation

PROTEIN-PROTEIN INTERACTIONS

There are numerous methods for testing and predicting protein-protein interactions (PPIs). This poster will highlight several popular methods for detecting PPIs, describing and visually representing their main characteristics, along with highlighting pros and cons.

KEYWORDS: protein-protein interactions, interaction networks, two-hybrid screens, affinity chromatography, coimmunoprecipitation, protein microarrays, phage display, NMR, alphafold

IMMUNE EVASION

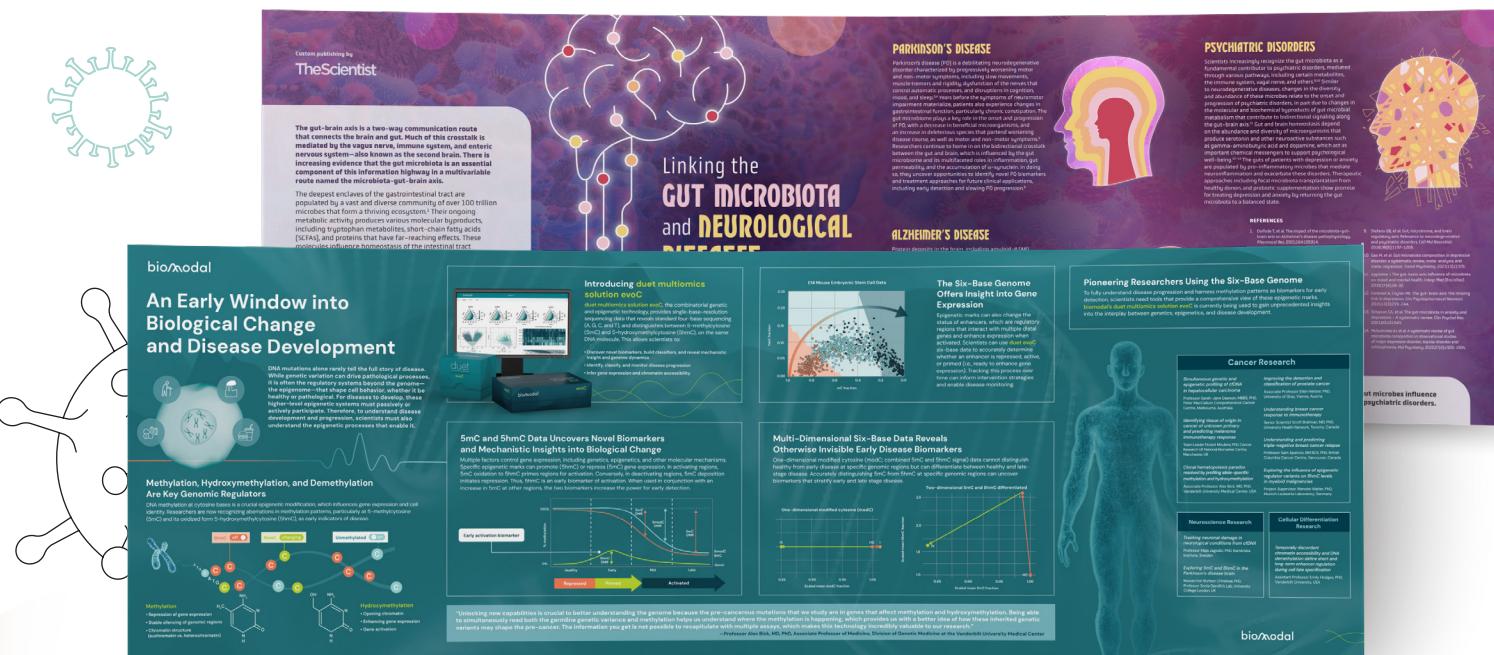
When it comes to protecting the body from invasion, the human immune system is both the first line of emergency defense and the steadfast sentry that patrols and protects. However, diseases such as cancer and infections employ mechanisms of immune evasion, which bypass or disable the immune system's ability to recognize and react to threats. This poster will highlight common immune evasion mechanisms shared by infectious pathogens and cancers, such as building anti-immune microenvironments, downregulating antigens, and hijacking checkpoint mechanisms.

KEYWORDS: adaptive immune response, adaptive immunity, anti-tumor immunity, cancer immunology, host immunity, immune checkpoint, immune response, immune memory, immune suppression, immune system, infectious disease

TISSUE REGENERATION

Bone remodeling is a complex process, which requires the coordinated actions of several cell types. After a fracture, the body repairs most bones back to their pre-injury state. However, some bone injuries fail to heal properly and require clinical intervention. This poster will highlight the cellular and molecular events occurring during bone regeneration, as well as recent developments in bone regenerative therapies, including stem cells and synthetic bone grafts.

KEYWORDS: bone regeneration, bone remodeling, stem cells, bone graft, osteoblast, osteoclast



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